



FIRST AMERICAS RISE FOR HEALTH AGENDA (RISE 1)
20 MARCH 2023
ROOM: GRAN BARU
SHERATON GRAND HOTEL
PANAMA CITY, PANAMA

| 20 March 2023 | |
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| 12:00 - 13:00 | Registration & Buffet Lunch |
| 13:00 – 13:10 | <p>Welcome and Opening Remarks</p> <ul style="list-style-type: none"> • <i>The Honorable Gina Raimondo, U.S. Secretary of Commerce [pre-recorded video]</i> • <i>Nelson Arboleda, Director, Americas Office of Global Affairs, U.S. Department of Health & Human Services [confirmed]</i> <p><i>Introduced by: Ian Saunders, Deputy Assistant Secretary for the Western Hemisphere, U.S. Department of Commerce [confirmed]</i></p> |
| 13:10-13:15 | <p>Complementary Mechanism: Update on Economy and Health Dialogue of the Americas</p> <ul style="list-style-type: none"> • <i>José Fernández, Under Secretary for Economy and Environment, U.S. Department of State [confirmed]</i> |
| 13:15 - 13:30 | RISE Participant Introductions |
| Trade & Investment: Capturing Health Investment and Manufacturing & Generating More Jobs in the Americas | |
| 13:30 – 14:05 | <p>Multisectoral Perspectives [15 minutes, 3 minutes per speaker] <i>Speakers are encouraged to share multisectoral collaboration ideas that can help the Americas capture more health investment and manufacturing</i></p> <ul style="list-style-type: none"> • <i>The Honorable Dr. Carlos Gadelha, Secretary of Science, Technology, Innovation, and Health, Brazil [confirmed]</i> • <i>Fernando Blanco, Director of Public Finance, Ministry of Finance, Uruguay [confirmed]</i> • <i>Rodrigo Contreras, Specialist, Trade and Integration Sector, Inter-American Development Bank [confirmed]</i> • <i>Varnee Murugan, Senior Director, Global Initiative on Health and the Economy, U.S. Chamber of Commerce [confirmed]</i> • <i>Pamela Salazar Ramírez, Program Coordinator, The Foundation for Peace and Democracy (FUNPADEM) [confirmed]</i> <p>Discussion [15 minutes, 2 minutes per discussant] <i>Discussants are encouraged to respond to ideas already presented and/or share additional ones</i></p> <ul style="list-style-type: none"> • <i>Additional discussants may indicate their desire to make an intervention by raising their placard</i> |

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| | <p>Consensus Conclusion [5 minutes]</p> <ul style="list-style-type: none"> • Moderator / Rapporteur: <i>Pepe Zhang, Senior Fellow, Adrienne Arsht Latin America Center, Atlantic Council [confirmed]</i> <hr/> <p><u>Proposed text for Americas RISE for Health Statement:</u></p> <p>1. Building resilient, pandemic-prepared health economies and supply chains</p> <p>To capture more health investment and manufacturing, as well as generate more jobs as part of the health supply chain, Americas RISE participants welcome multisectoral efforts to:</p> <ul style="list-style-type: none"> • Develop best practices to attract and sustain investment and manufacturing in the Americas. |
| <p><u>Regulatory Improvements: Good Regulatory Practices and Regulatory Convergence</u></p> | |
| <p>14:05 – 14:40</p> | <p>Multisectoral Perspectives [15 minutes, 3.5 minutes per speaker] <i>Speakers are encouraged to share multisectoral collaboration ideas that can help the Americas achieve good regulatory practices and regulatory convergence</i></p> <ul style="list-style-type: none"> • <i>James Fitzgerald, Director, Health Systems and Services, PAHO [confirmed]</i> • <i>Andrew Martin, President, Latin America Cluster, Emerging Markets Business Unit, Pfizer [confirmed]</i> • <i>Prof. Rosa Buitrago del Rosal, Dean, School of Pharmacy, Universidad de Panamá [confirmed]</i> • <i>Yaneth Giha, Executive Director, FIFARMA [confirmed]</i> <p>Discussion [15 minutes, 2 minutes per discussant] <i>Discussants are encouraged to respond to ideas already presented and/or share additional ones</i></p> <ul style="list-style-type: none"> • <i>The Honorable Luis Francisco Sucre, Minister of Health, Panama</i> • <i>Additional discussants may indicate their desire to make an intervention by raising their placard</i> <p>Consensus Conclusion [5 minutes]</p> <ul style="list-style-type: none"> • Moderator / Rapporteur: <i>Sandra Ligia González, Executive Director of the Inter-American Coalition for Regulatory Convergence – Medical Technology Sector [confirmed]</i> <hr/> <p><u>Proposed text for Americas RISE for Health Statement:</u></p> <p>2. Accelerate regulatory improvements</p> <p>To free up public resources for pressing public health needs, enhance patient access to health care, and attract global health investment and manufacturing, Americas RISE for Health participants welcome multisectoral efforts to:</p> <ul style="list-style-type: none"> • Reduce unnecessary regulatory duplication across the hemisphere by sharing regulatory convergence mechanisms; and |

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| | <ul style="list-style-type: none"> Promote Good Regulatory Practices that facilitate inclusive economic growth, trade, and investment; enhance regulatory processes; and encourage innovation and strengthen regional competitiveness. |
| <p>Sustainable Health Systems: Enabling Efficient, Effective, and Innovative Health Financing</p> | |
| <p>14:40 – 15:15</p> | <p>Multisectoral Perspectives [15 minutes, 3.5 minutes per speaker] <i>Speakers are encouraged to share multisectoral collaboration ideas that can help sustain efficient, effective and innovation health systems</i></p> <ul style="list-style-type: none"> <i>The Honorable Alexei Carrillo, Minister of Health, Costa Rica [confirmed]</i> <i>A representative from the Ministry of Finance, Panama [confirmed]</i> <i>Sarah Aiosa, Senior Vice President & President for Latin America, MSD [confirmed]</i> <p>Discussion [15 minutes, 2 minutes per discussant] <i>Discussants are encouraged to respond to ideas already presented and/or share additional ones</i></p> <ul style="list-style-type: none"> <i>Rafa Chaves, Head of International Policy for Latin America, Middle East and Africa & Lead for Sustainable Financing, Organon [confirmed]</i> <i>Additional discussants may indicate their desire to make an intervention by raising their placard</i> <p>Consensus Conclusion [5 minutes]</p> <ul style="list-style-type: none"> <i>Moderator / Rapporteur: Dale Huntington, Senior Director, Health Care Systems Policy, Johnson and Johnson [confirmed]</i> |
| | <p><u>Proposed text for Americas RISE for Health Statement:</u></p> <p>3. Ensuring sufficient, efficient and equitable health investments</p> <p>To ensure not only that enough financial resources are invested in the health sector, but also that they are invested efficiently and equitably, Americas RISE for Health participants welcome multisectoral efforts to:</p> <ul style="list-style-type: none"> Promote best practices and partnership to improve use, efficiency, and effectiveness of existing health budgets, including by reducing waste and corruption; and Promote innovative health financing mechanisms (e.g., blended finance, impact bonds) that harness public and private funding sources. |
| <p>15:15-15:30</p> | <p><u>Coffee Break</u></p> |
| <p><u>Ethics: The Foundation of Healthy Economies and Ecosystems</u></p> | |
| <p>15:30– 16:05</p> | <p>Multisectoral Perspectives [15 minutes, 3.5 minutes per speaker] <i>Speakers are encouraged to share multisectoral collaboration ideas that can encourage ethics and business integrity</i></p> <ul style="list-style-type: none"> <i>Steve Liston, Senior Director, Council of the Americas [confirmed]</i> <i>Roberto de Michele, Division Chief, Inter-American Development Bank [confirmed]</i> <i>Patricia Braile, CEO, Braile Biomedica [confirmed]</i> <i>Marcelo Espinel, Deputy Director, Fundación Ciudadanía y Desarrollo [confirmed]</i> |

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| | <p>Discussion [15 minutes, 2 minutes per discussant] <i>Discussants are encouraged to respond to ideas already presented and/or share additional ones</i></p> <ul style="list-style-type: none"> • <i>Discussants may indicate their desire to make an intervention by raising their placard</i> <p>Consensus Conclusion [5 minutes]</p> <ul style="list-style-type: none"> • <i>Moderator / Rapporteur: Lynn Costa, Director of Multilateral Strategic Initiatives, Office of the Western Hemisphere, International Trade Administration U.S. Department of Commerce [confirmed]</i> <hr/> <p><u>Proposed text for Americas RISE for Health Statement:</u></p> <p>4. Creating ethical environments in which our health economies can thrive</p> <p>To ensure patients receive the right healthcare at the right time and for the right reasons, while fostering a trusted and fair health economy, Americas RISE for Health participants welcome multisectoral efforts to:</p> <ul style="list-style-type: none"> • Increase the region’s national consensus framework agreements for ethical collaboration among health stakeholders, adding to those launched in Brazil, Canada, Chile, and Peru; • Facilitate adoption and implementation of universal codes of conduct among health organizations and their third-party intermediaries; and • Share best practices around government strategies that enable ethical business conduct and prevent corruption. |
| <p><u>Equity and Inclusivity: Creating Better Health for All Communities</u></p> | |
| <p>16:05- 16:40</p> | <p>Multisectoral Perspectives [18 minutes, 3.5 minutes per speaker] <i>Speakers are encouraged to share multisectoral collaboration ideas in support of equity and inclusivity, creating better health for all communities</i></p> <ul style="list-style-type: none"> • <i>Felipe Morgulis, VP Operations, Bomi Group, a UPS Company [confirmed]</i> • <i>Sandra Aramburo, Vaccines General Manager of COPAC region, Sanofi [confirmed]</i> • <i>Cecilia Moreno, Executive Director, Panamanian Women’s Center [confirmed]</i> <p>Discussion [12 minutes, 2 minutes per discussant] <i>Discussants are encouraged to respond to ideas already presented and/or share additional ones</i></p> <ul style="list-style-type: none"> • <i>The Honorable Luis Francisco Sucre, Minister of Health, Panama</i> • <i>Additional discussants may indicate their desire to make an intervention by raising their placard</i> <p>Consensus Conclusion [5 minutes]</p> <ul style="list-style-type: none"> • <i>Moderator / Rapporteur: Gina Romero, Executive Director, Red Latinoamericana y del Caribe para la Democracia (REDLAD) [confirmed]</i> <hr/> <p><u>Proposed text for Americas RISE for Health Statement:</u></p> <p>5. Building better health for all communities</p> |

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| | <p>To create a more just and equitable system that recognizes, measures and promotes better health for all communities, Americas RISE for Health participants welcome multisectoral efforts to:</p> <ul style="list-style-type: none"> • Share perspectives on the unique needs of vulnerable populations in order to support identification and implementation of best practices to ensure the promotion of the health needs for all communities. |
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Digital Health: Making Healthcare More Accessible, Affordable, and Scalable

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| <p>16:40-17:15</p> | <p>Multisectoral Perspectives [18 minutes, 3 minutes per speaker] <i>Speakers are encouraged to share multisectoral collaboration ideas that can help implement digital health, making healthcare more accessible, affordable, and scalable</i></p> <ul style="list-style-type: none"> • <i>The Honorable Luis Francisco Sucre, Minister of Health, Panama [confirmed]</i> • <i>The Honorable José Luis Satdjian, Vice Minister of Public Health, Uruguay [confirmed]</i> • <i>Pablo Ibarrarán, Social Protection and Health Division Chief · Inter-American Development Bank [confirmed]</i> • <i>Harry Lobo, Head of Healthcare, LatAm, Amazon Web Services [confirmed]</i> • <i>Hector Orellana, Vice President, North LatAm, Medtronic [confirmed]</i> • <i>Marcos Urupa, PHD Candidate at the University of Brazilia, Faculty of Communications, Expert in Regulation/Internet/Digital Rights [confirmed]</i> <p>Discussion [12 minutes, 2 minutes per discussant] <i>Discussants are encouraged to respond to ideas already presented and/or share additional ones</i></p> <ul style="list-style-type: none"> • <i>Discussants may indicate their desire to make an intervention by raising their placard</i> <p>Consensus Conclusion [5 minutes]</p> <ul style="list-style-type: none"> • <i>Moderator / Rapporteur: Patricia Wu, Chair, Americas Business Dialogue Health Working Group [confirmed]</i> |
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Proposed text for Americas RISE for Health Statement:

6. Enabling digital health solutions

To make healthcare more accessible, affordable, and scalable by enabling digital health solutions Americas RISE for Health participants welcomes multisectoral efforts to:

- Clarify and harmonize definitions and nomenclature within countries to enable digital health adoption;
- Develop appropriate policies to protect personal health data, while removing unnecessary barriers to cross border data transfers, and spur product development and other forms of innovation;
- Encourage measures that enable the use of digital health solutions at every step of the patient journey; and
- Exchange best practices for the development of basic infrastructure needs for digital health (e.g., electricity and internet coverage), especially for those communities with limited access.

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| <p>17:15-17:30</p> | <p>RISE Governance</p> |
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| | <p>To facilitate advancement of pillar workstreams in the RISE statement, and to provide inputs into future RISE statements, the U.S. Department of Commerce proposes the establishment of:</p> <ol style="list-style-type: none"> 1. A Steering Group Committee comprised of representatives from interested governments, international organizations, the Americas Business Dialogue, and REDLAD, that meets once a year to develop RISE terms of reference, develop RISE agendas, and draft RISE statements. Committee members to include one representative per each stakeholder group, e.g., one representative per country, one representative from the Joint Summit Working Group, one representative from the ABD, one representative from REDLAD. The United States offers to chair for the 2023 calendar year through the end of the Second Americas RISE for Health (RISE II). 2. Six pillar workstreams (Trade and Investment; Regulatory Improvements; Health Investments; Ethics; Equity and Inclusivity; and Digital Health) each led by two government co-chairs and comprised of interested government, private sector, and civil society stakeholders that meet at least twice a year. <p>The United States proposes that Steering Group and Pillar Workstream nominations for new members and co-chairs occur every year in preparation for each annual RISE meeting.</p> <p><i>Moderator: Lynn Costa, Director of Multilateral Strategic Initiatives, Office of the Western Hemisphere, International Trade Administration U.S. Department of Commerce [confirmed]</i></p> |
| <p>17:30 – 17:45</p> | <p>Closing Remarks</p> <ul style="list-style-type: none"> • <i>The Honorable Jorge Almengor, Vice Minister of Finance, Panama [confirmed]</i> • <i>Ian Saunders, Deputy Assistant Secretary for the Western Hemisphere, U.S. Department of Commerce [confirmed]</i> |
| <p>17:45 – 18:00</p> | <p>Group Photo</p> |
| <p>18:00-18:30</p> | <p>Transit to the U.S. Chief of Mission Residence</p> |
| <p>18:30 – 20:30</p> | <p>Reception at the U.S. Chief of Mission Residence, Ambassador Mari Carmen Aponte (invitation only)</p> |